

# How to Communicate with Schools

- You as a prospective student athlete can communicate at any time.
- College coaches, depending on division, grade of prospective student athlete, time of year, MAY or MAY NOT be able to communicate or respond.
- College coaches respond differently and again depending on the time of year communication could take months. College coaches are getting anywhere from 10-100 recruiting e-mails a day. It may take some time to hear a response.
- Make sure you are proofing your e-mails, being personal, and paying attention. It is easy for a coach to be turned away if you show a lack of interest.
- College coaches want to hear from the student athlete they will be coaching. Not the parents. Parents can help, but it is critical that the athlete is showing commitment to being a student athlete.
- Don't get discouraged or panic if things aren't going the way you want. There is a program and school out there for everyone. Be patient and make sure you are doing everything you can to make a positive effort and impression.

